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# Social Media & Your Business



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What we do is a little bit different, because of who we are.

What do your sales team require of Social Media?

What would a Marketing Department suggest?

What do Senior Management need You to deliver? How could Social Media Help?

How do you present your Business? Are you doing this online?

You are going to have to trust us, if we are an overnight success for your business, don't tell anyone! It is a slow burner, building an engaged audience that are open and honest about your business.

Although having a technical degree, and having worked in some technical companies, our experience is from Sales and Business Management. But our differentiator is our People skills and relationship selling.



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Our experience is unique. On one had we have the sales Eagle. The man who has made the phone calls, knocked on doors, understood your business and sold you the solution: telecoms, food industry, Golden Pages online, Computer Services, Recruitment industries, for example.

In addition, we have sales management, business management experience. Whether you are an SME or a Corporate body, we are familiar with your environment.

We have a limited number of clients, so you get one on one time with the owners.

## The Offer...

As a first step, a step in the right direction, here is what we are offering:

### Strategy

1. Where are you Now?
2. Where are you going?
3. What is Stopping You?

**Cost: €500 ex VAT**

### Setup:

1. Review Your Website
2. Social Media:
  1. Facebook Business Page
  2. LinkedIn Profile
  3. Twitter Account
  4. YouTube Channel
3. Google account
4. Email
5. Blog
6. Boards
7. Consider SEO (Search Engine Optimisation)
8. Training

**Cost: €500 ex VAT**

### Weekly:

1. Social Media: Proactive, reactive: First Response, engagement, interaction.
2. Deliver prepared Campaigns
3. Support
4. Training
5. Advice

**Cost: €250 a week .**

