



**C.L.G. CILL MOCHUDA-NA CROCAIGH  
KILMACUD CROKES G.A.A. CLUB**



A Chara,

The 44<sup>th</sup> Gaelic Football All Ireland 7's event which will be hosted by Kilmacud Crokes GAA club on Saturday 17<sup>th</sup> September 2016 and now sponsored by Volkswagen. We will be welcoming teams from all over Ireland as they compete for this prestigious All Ireland title.

The event will be launched at a national press event in Kilmacud Crokes Glenalbyn clubhouse in Stillorgan in the week leading up to the event.

- **Advertisers will automatically be invited to attend, meet the members and network with other advertisers, businesses and players. We will communicate more precise details nearer to the date.**
- **Taking an ad will also allow you use the 7s logo on your website and social media.**

Commemorating this annual event, we will again produce an official A4 colour programme which will be distributed FREE, for the first time, among the many attendees and players. The programme is a premium publication and a very valuable advertising vehicle offering exposure to a wide audience. It is how we fund raise to develop football in Kilmacud Crokes and would appreciate your sponsorship.

- **If you need any copies after the event for your reception area, please let us know in advance.**

Rates for advertising in this year's programme are as follows: *payment in advance is required!*

**Full A4 page = €1,000**

**Half page = €500**

**Quarter page = €250**

- **A limited amount of advertising space is available on the website <http://kilmacudcrokes.com/football/football-all-ireland-7-s> at €500 per slot and will remain on the page until next year's adverts replace them!**

In keeping with GAA tradition, the Club is run entirely by volunteers. Hence we need payment with the advert so we do not have to chase payment. We depend on the support of individuals and the wider communities to enable us provide the best facilities possible to everyone who wishes to participate in our club.

Your support, if you are in a position to do so, is very much appreciated. We can adapt an existing advert that you possess or indeed assist you in drafting a new ad if required.

If you have any queries regarding this request please contact:

**Sales: Robbie Moloney 086 2525665 (not after 9pm) or**

**football@kilmacudcrokes.com**

Admin: Paul Maguire 086 2410325 (after 1pm please)

or paul@omniserve.ie

Yours Sincerely,

Sean Fox

**Chairman**

Kilmacud Crokes Football Committee



## ADD SIZES

Size	(Height x Width)
Full Page - programme trim size A4 - portrait .....	297 x 210mm
Full Page (no bleed).....	277 x 190mm
Full Page (bleed 3mm).....	303 x 216mm
Half Page (landscape - bleed 3mm) .....	154 x 216mm
Half Page (landscape - no bleed).....	128 x 190mm
Quarter Page (portrait - bleed 3mm) .....	154 x 111mm
Quarter Page (portrait - no bleed) .....	128 x 85mm

## Technical Specification for file submission

- text/logos to be kept 8-10mm inside cut edge if possible
- artwork can be supplied as high res pdf
- artwork is acceptable in the following applications / formats
  - Quark Xpress file with supporting fonts and graphics  
(graphics/pics to be 300dpi cmyk files, tiff, eps or jpeg)
  - Indesign file with supporting fonts and graphics
  - Illustrator file, with fonts outlined
  - High res jpeg file
  - Print ready pdf (including bleed and cutmarks, with all fonts and pics embedded)



## If Ad is to be set by us

- text may be supplied in word or as hard copy
- logos to be supplied in high resolution eps, tiff or jpeg file or a printed sample for scanning. (if low resolution files are supplied they can be used but we cannot take responsibility for clarity of reproduction)
- Please note: we cannot accept files in microsoft publisher

### Your Contacts:

Contact for communications/invites relating to the advert?

Phone: \_\_\_\_\_ email: \_\_\_\_\_

Contact for artwork queries?

Phone: \_\_\_\_\_ email: \_\_\_\_\_

Finance contact for invoicing matters?

Phone: \_\_\_\_\_ email: \_\_\_\_\_

Social Media contact for us to send the 7s logo for use your website and social media?

Phone: \_\_\_\_\_ email: \_\_\_\_\_

How many copies the programme do you want to collect? \_\_\_\_



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# **FBD All Ireland Football 7s 2016**

## **Official Programme | Advertising Invoice**

Date : Tuesday 16 August 2016

Invoice : RM\_\_\_\_\_

To: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Attn: \_\_\_\_\_

**Amount Due**                    €\_\_\_\_\_

Payment may be made IN ADVANCE of publication, by cheque or account transfer ON INVOICE please.

**1. Cheque payee:                    Kilmacud Crokes GFC Football Committee**  
Please post cheques to :            Robert Moloney, 12 Ballinteer Park, Old Ballinteer, Dublin 16

**2. Credit Transfer details :**  
Bank                                    Allied Irish Bank, Donnybrook, Dublin 4  
BIC                                        AIBKIE2D  
IBAN                                      IE49AIBK93103914095039  
Account Name                        Kilmacud Crokes **Football** Committee

Reference                            **Your Company name OR Invoice No 2014055**

If possible, please email a copy of the transfer notice to [football@kilmacudcrokes.com](mailto:football@kilmacudcrokes.com)

Yours Sincerely,

Robbie Moloney  
7's Officer  
Kilmacud Crokes Football Committee

**\*\*\*\* Thank you for your support \*\*\*\***